



The Brief

is an intercollegiate student design competition simulating a late night at the agency. Assigned teams of 3 (Senior, Junior, Sophomore/Freshman) will pair with Denver Art Directors to meet the client needs detailed in **The Brief**.

Art Directors Club Denver

2.0 hours conceiving: pencil and paper.
1.5 hours execution: digital media.

CLIENT: Arts Street arts-street.org

VENUE: MCA mcadenver.org

PRIZE: Scholarship Money

DATE: Thursday 10.23.2008

TIME: 5:30pm ~ 10:00pm

register by 10.20 at adcd.com

(not energy efficient.)

DESIGN

ARTS STREET

- NONPROFIT
- DENVER
- ...ARTY

...WHAT DO THEY NEED??

OR LACK THEREOF!



TIME FLIES
is money
waits for noman
heals all wounds



good concept

(actually, probably better than good.)

